

# The Report on Male Spas in NYC

# Methodology

The results of this review are based on feedback received in an online survey by 37 individuals. The survey was fielded from September 5 – 6, 2018. In some cases, sample sizes are small for individual spa reviews.

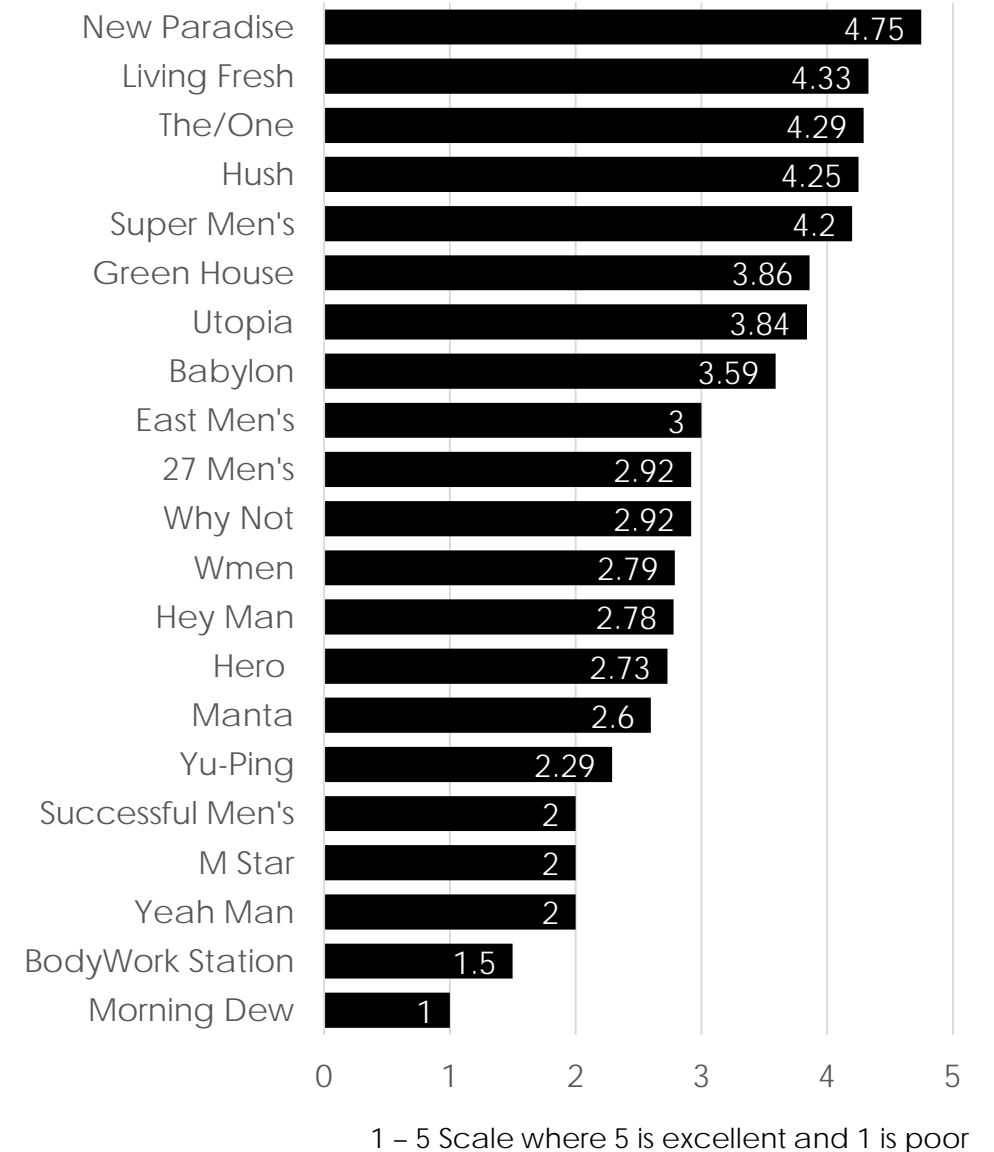


# Spa Facilities

Defined as check-in/lobby areas, rooms, shower table (if applicable), towels, bathrooms, etc.

The best spa facilities come from some of the more expensive spas, several referred to as more “legit” spas like New Paradise, Living Fresh, The/One, and Hush. Super Men’s and Green House also received high ratings for facilities.

The lowest rated in this category were Morning Dew, BodyWork Station (10<sup>th</sup> Ave), Yeah Man, MStar and Successful Men’s Spa.

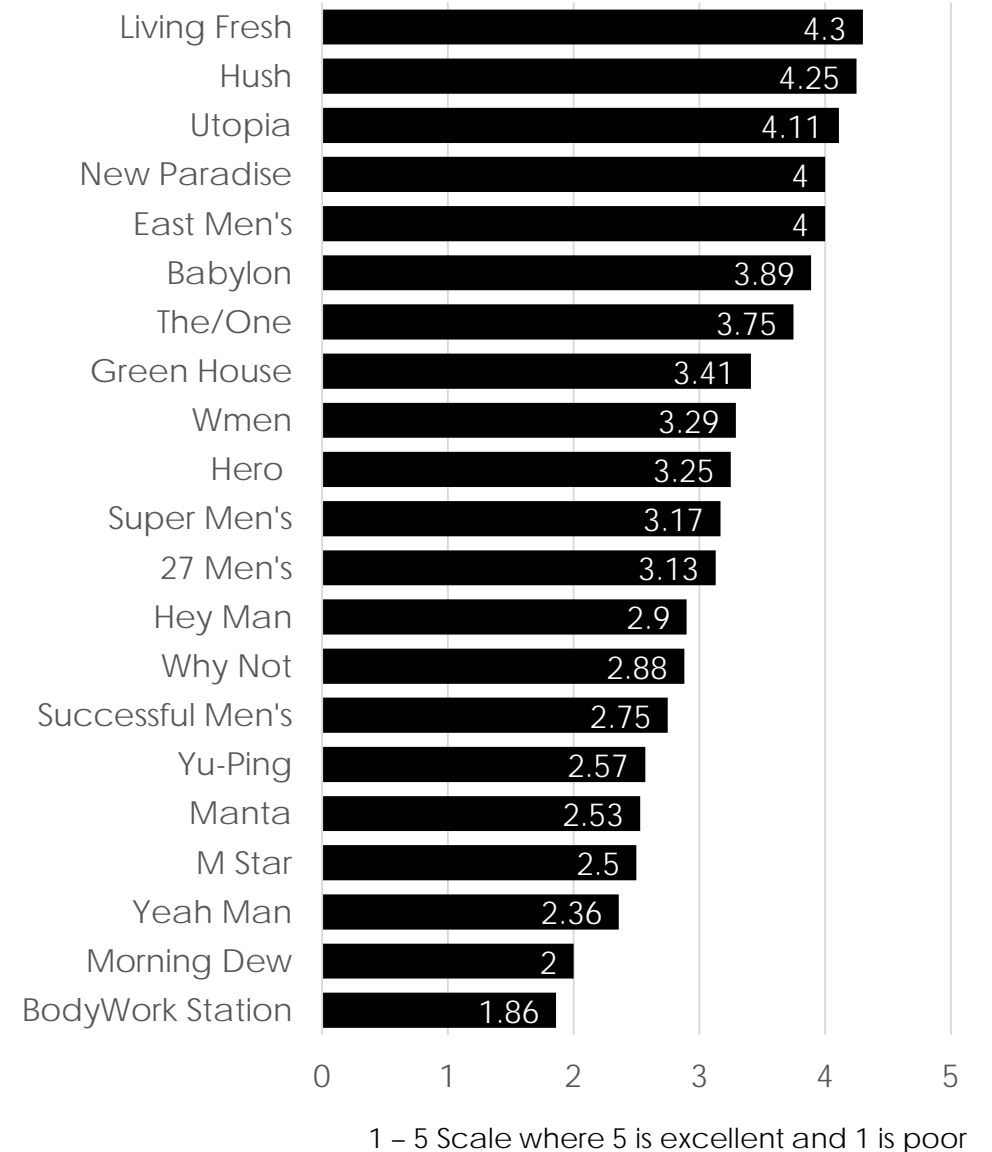


# Technical Skills

Defined as the massage technical skills provided by masseurs at each spa

Living Fresh, Hush and New Paradise score highly for masseur technical skills, but a Utopia received high scores for this category along with East Men's and Babylon.

Spas not delivering on technical merit include Manta, M Star, Yeah Man, Morning Dew and BodyWork Station.

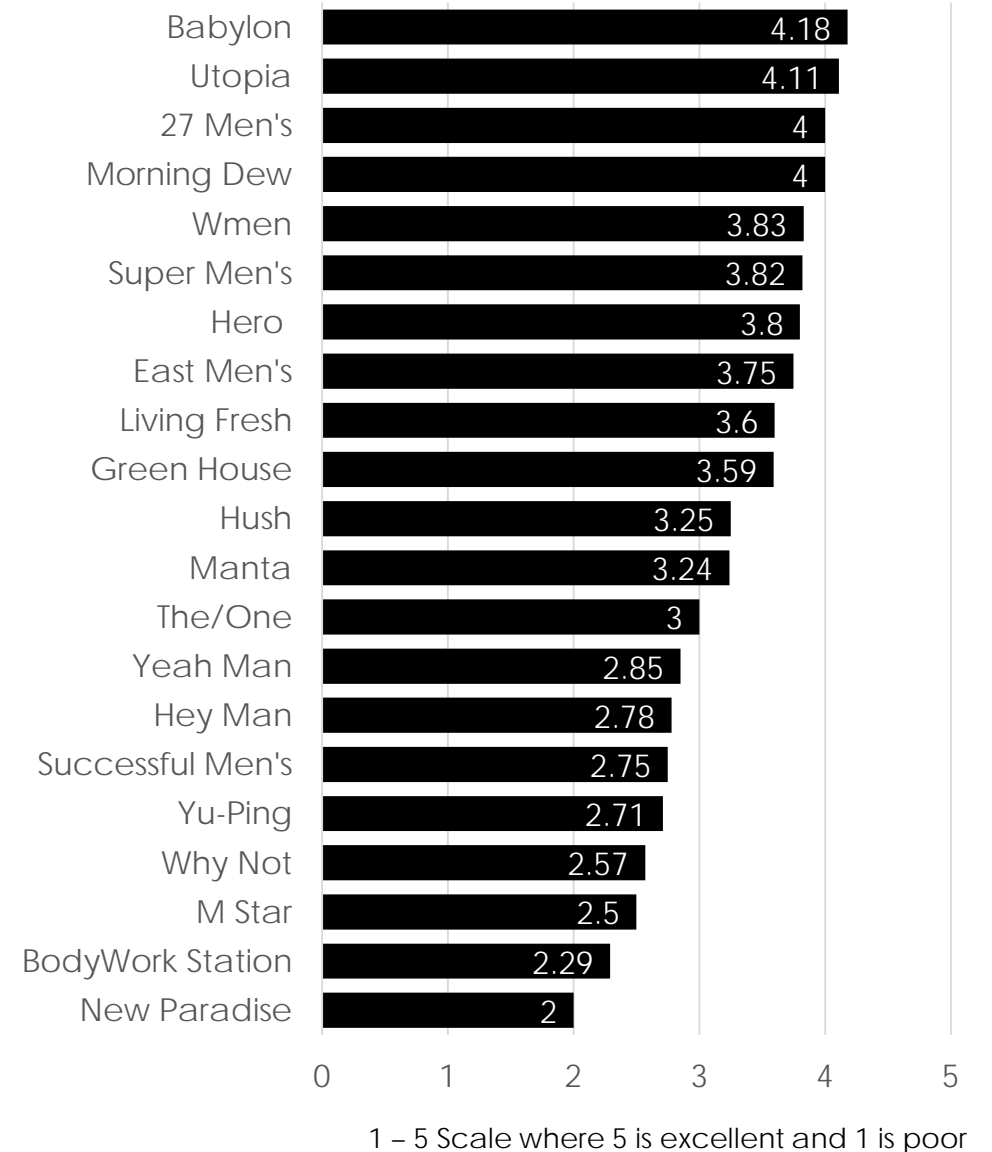


# Sensual Elements

Sensual elements were not further defined leaving the interpretation up to the respondent.

Babylon and Utopia stand out here with both spas earning over a 4.0 rating (out of 5). Other strong scores are found at 27 Men's Spa, Morning Dew (only 2 raters), W Men and Super Men's.

Spas that didn't fare as well in this category are Why Not, M Star, BodyWork Station and New Paradise (seemingly here because it is known as a "legit" spa).

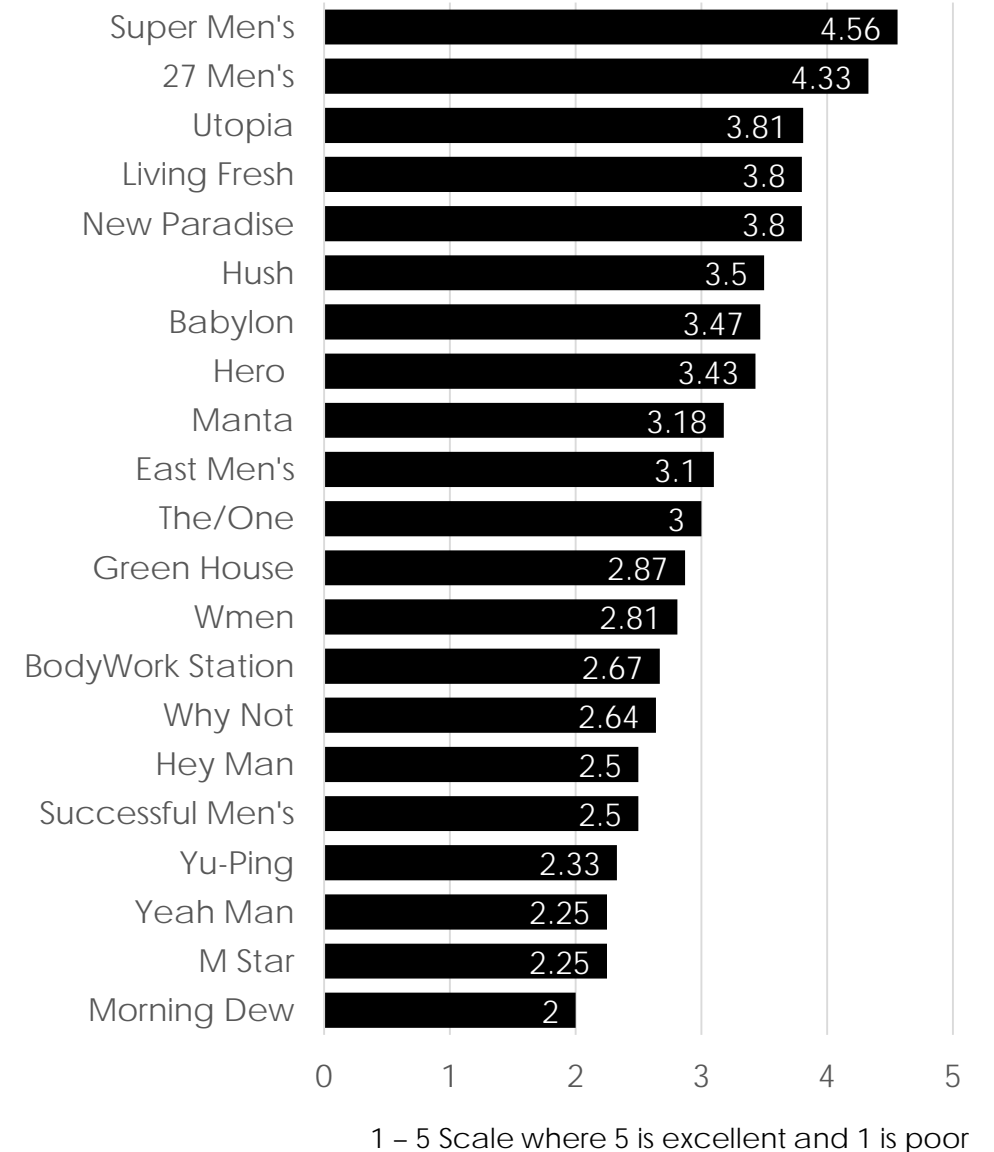


# Appearance of Masseurs

We know appearance is always an “eye of the beholder” perspective, so take this for what it’s worth. Some respondents may view a muscular hunk as a 5 while others may prefer a twink.

The newer spas tended to score the highest here with clear winners at Super Men’s and 27 Men’s. Other high scores included three at the next tier; Utopia, Living Fresh and New Paradise.

The lower rated spas in this category included Yu-Ping, Yeah Man, M Star and Morning Dew.

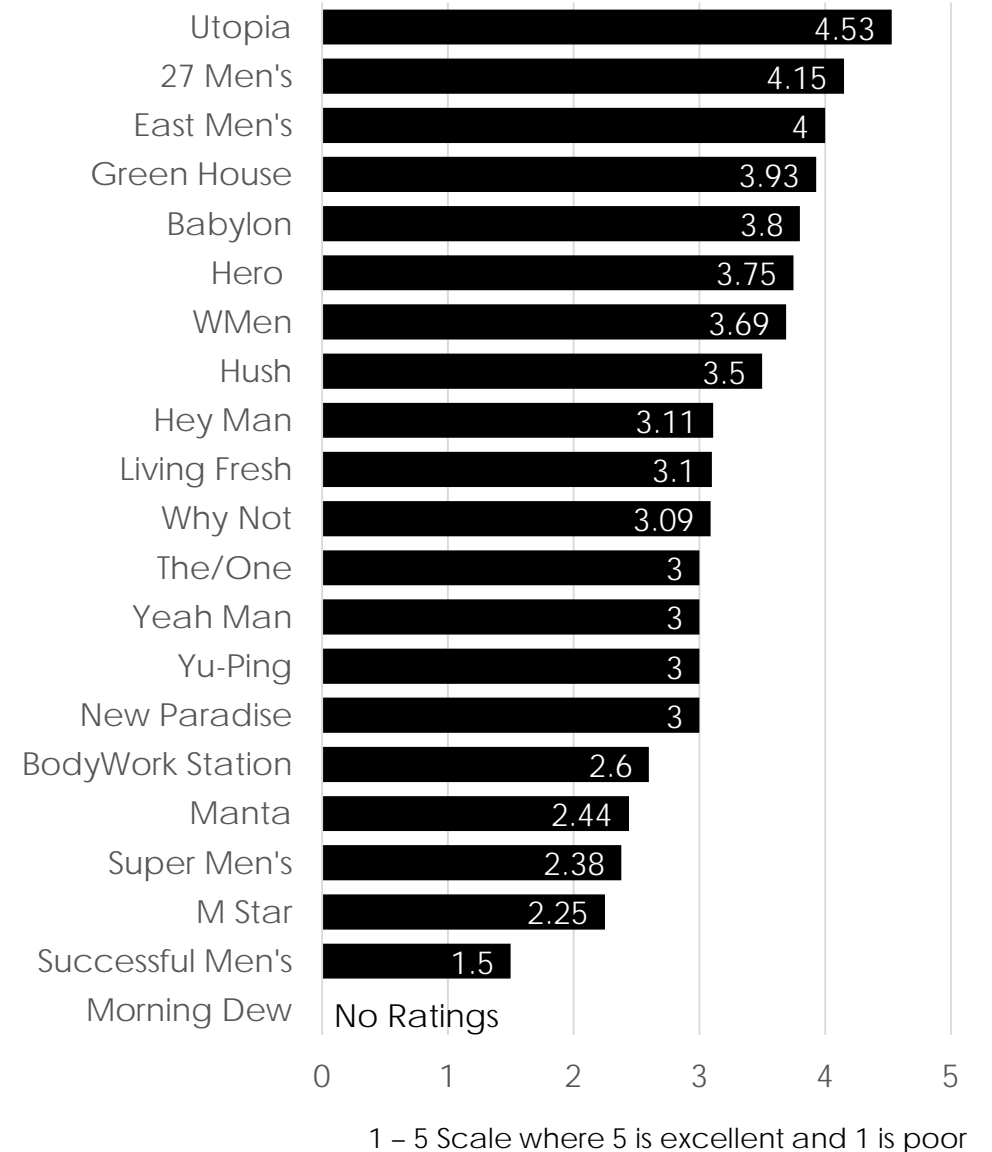


# Value for Price Paid

Value for the price paid is left open to interpretation, but typically isn't seen as the "cheapest option" and the ratings would confirm this suspicion.

Utopia, priced in line with most spas (\$60 per hour) comes out as the clear and away winner for value, followed by 27 and East Men's. Green House and Babylon also received relatively high scores here.

Lower value ratings came for M Star, Super Men's (a higher priced option in the city) and Manta (qualitative comments suggested that some masseurs here negotiate for higher tips during the massage, which could lead to this score.)



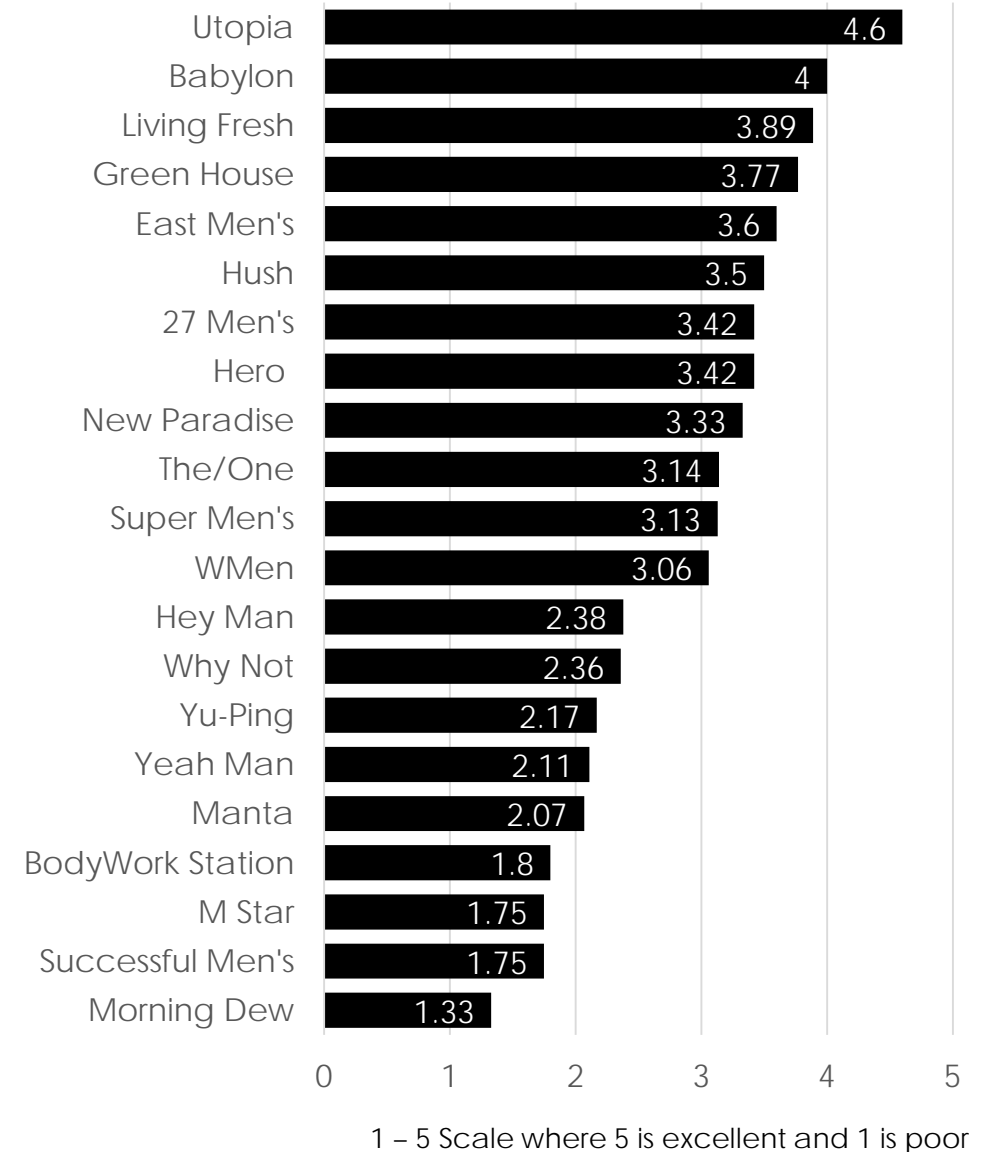
# Recommend

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At the end of the day, likelihood to recommend (to other massage enthusiasts) is typically the most reliable metric for reviews.

The big winner when it comes to recommended spas is Utopia. Babylon, Living Fresh and Green House also would be considered recommends to a majority of respondents.

Respondents are not as apt to recommend Yu-Ping, Yeah Man, BodyWork, M Star, Successful Men's or Morning Dew.

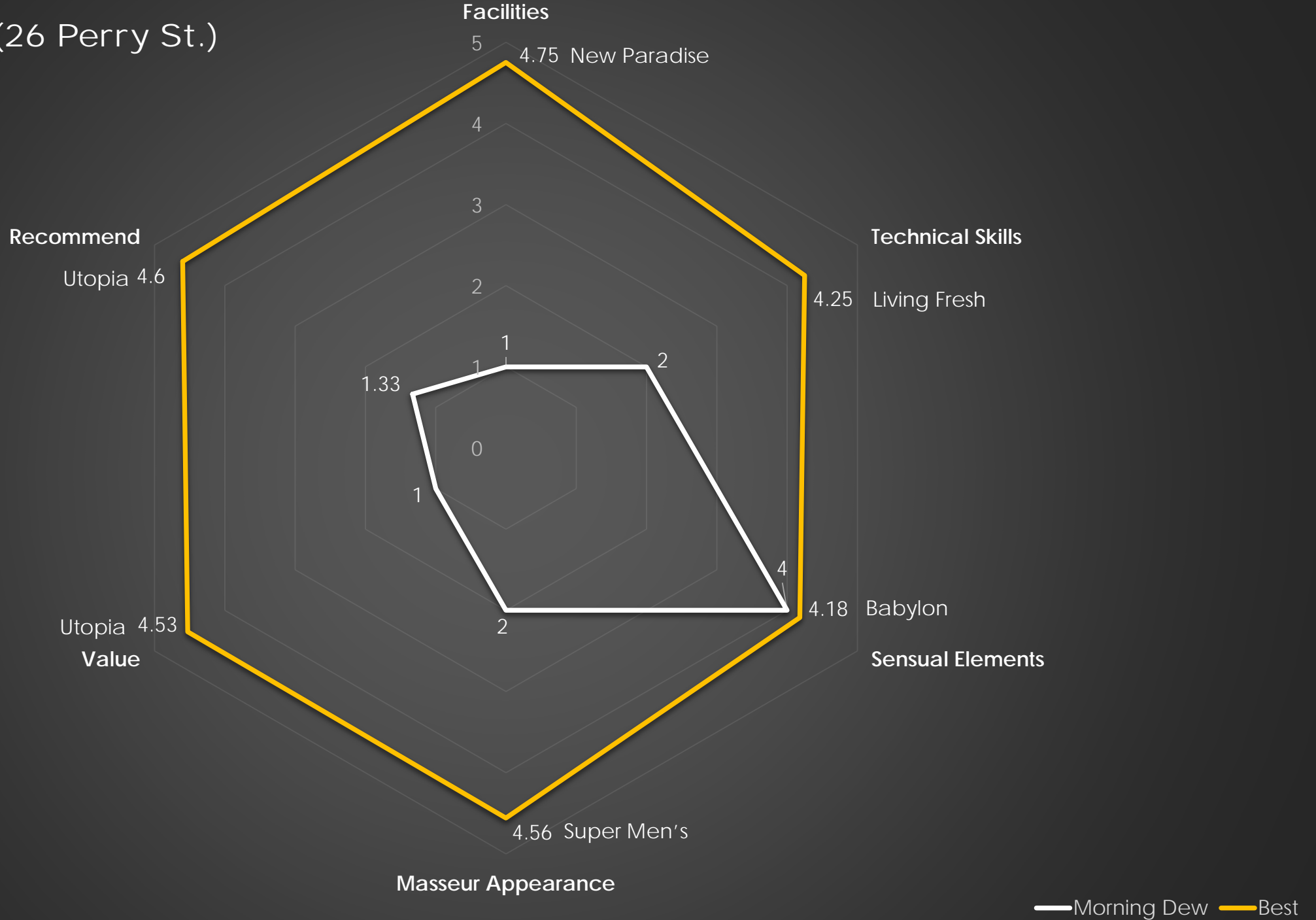




# Morning Dew Spa (26 Perry St.)

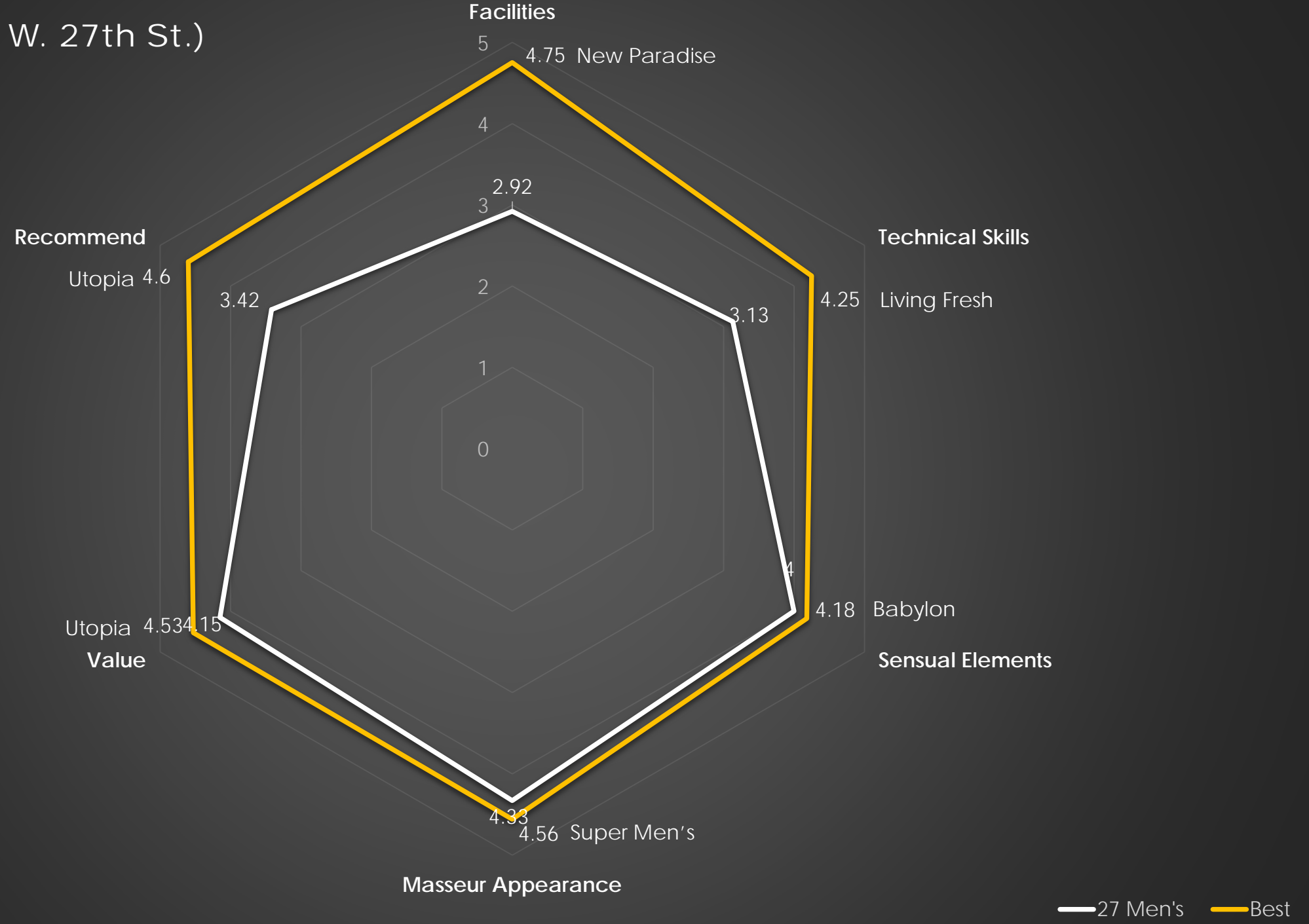
Morning Dew doesn't perform strongly, in particular in terms of value and recommend, however for if you are interested in sensual elements, Morning Dew may provide what you're looking for.

Overall, this is a low recommend, but if you happen to be in the neighborhood, it appears as though you could receive a nice sensual time.



# 27 Men's Spa (166 W. 27th St.)

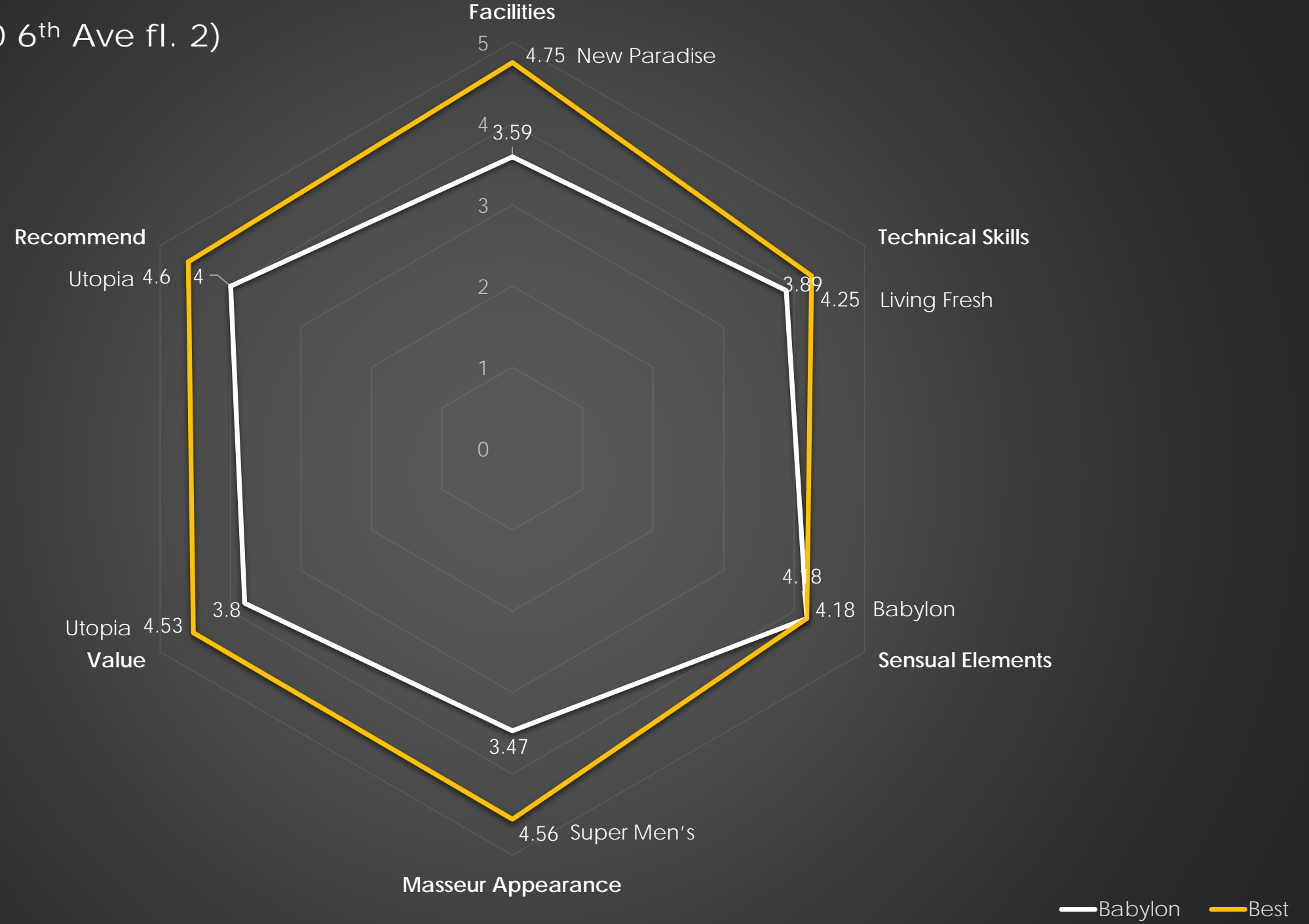
27 Men's Spa has recently undergone new management and some facility upgrades and it appears as though the efforts have paid off. Scoring near the top in Value, Masseur Appearance and Sensual Elements shows the spa is a contender. While the facilities fall off a bit, likely leading to lower recommendation scores, this spa has the potential for a good experience.



# Babylon Spa (1030 6<sup>th</sup> Ave fl. 2)

Babylon is definitely a strong contender. IT leads the pack in terms of sensual elements and scores consistently high for all other categories. The lowest rating comes in masseur appearance, but even that score is a relative strength.

Babylon looks to deliver a good all-around experience at a reasonable rate of \$55 per hour.



Recommend

Utopia 4.6

Utopia 4.53

Facilities

4.75 New Paradise

3.59

3

2

1

0

Technical Skills

4.25 Living Fresh

3.89

Babylon

Sensual Elements

4.18

Masseur Appearance

4.56 Super Men's

3.47

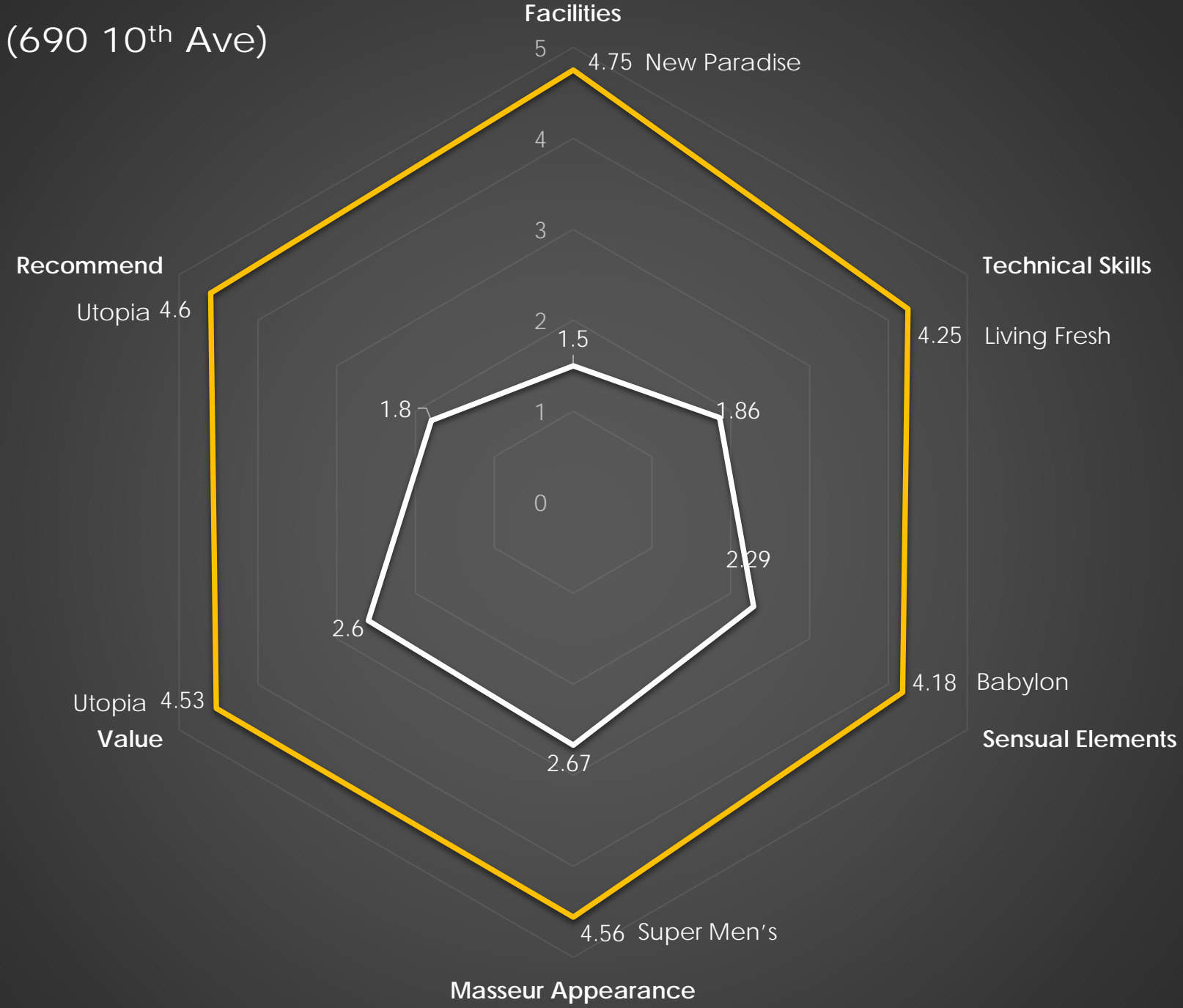
3.8

Value

# BodyWork Station (690 10<sup>th</sup> Ave)

BodyWork fails to deliver in most categories, and the low recommend score proves that fact. This spa is lacking in facilities, skills and sensual elements. The best score comes from masseur appearance.

For the most part, this would be a spa to skip, but as always, if you're in the neighborhood and need a relief, it can provide what you need.

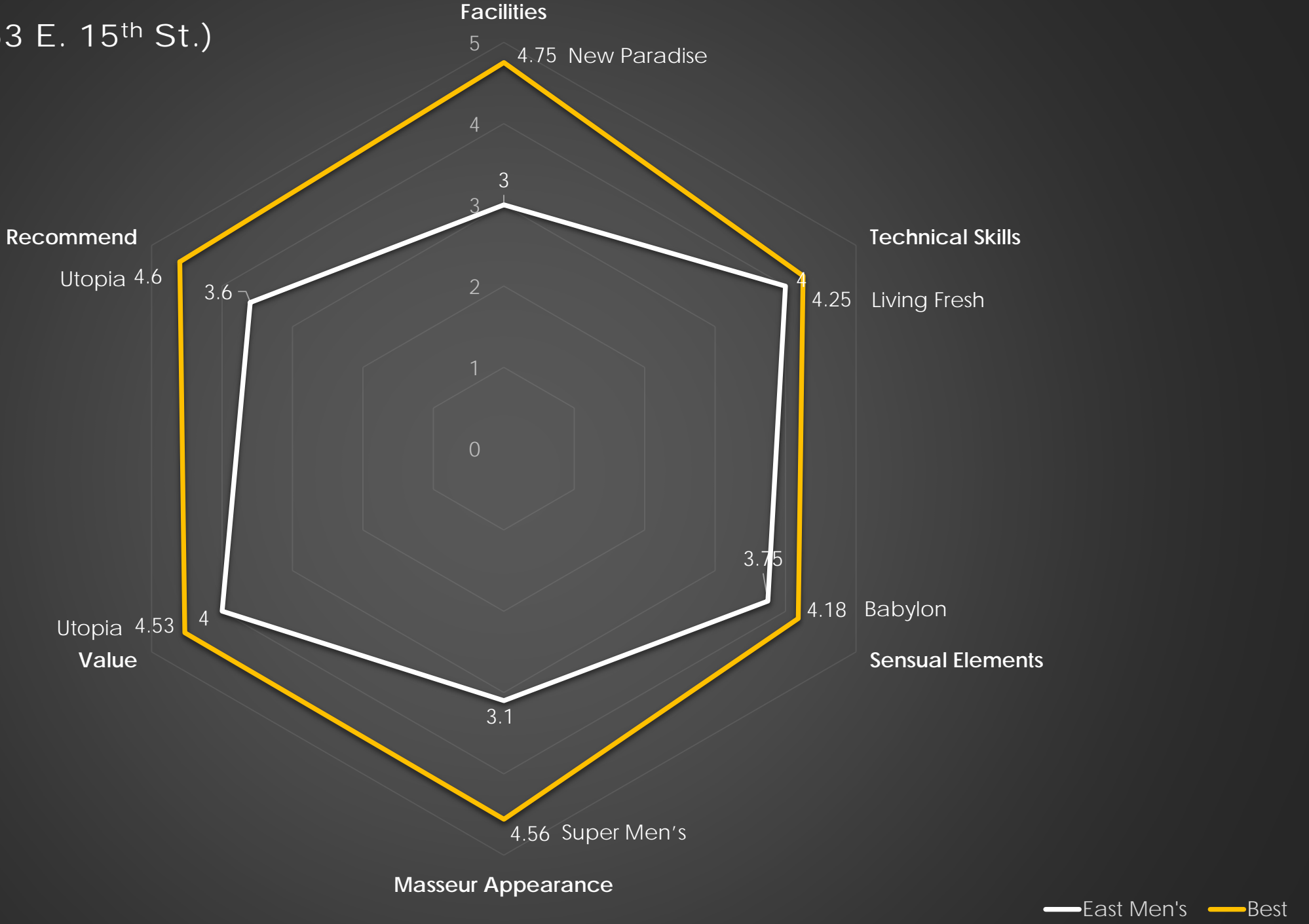


— BodyWork Station

# East Men's Spa (353 E. 15<sup>th</sup> St.)

East Men's Spa, one of the few on the lower east side of the city delivers a pretty consistent experience. With strengths in value and technical skills, the spa receives relatively high recommend scores.

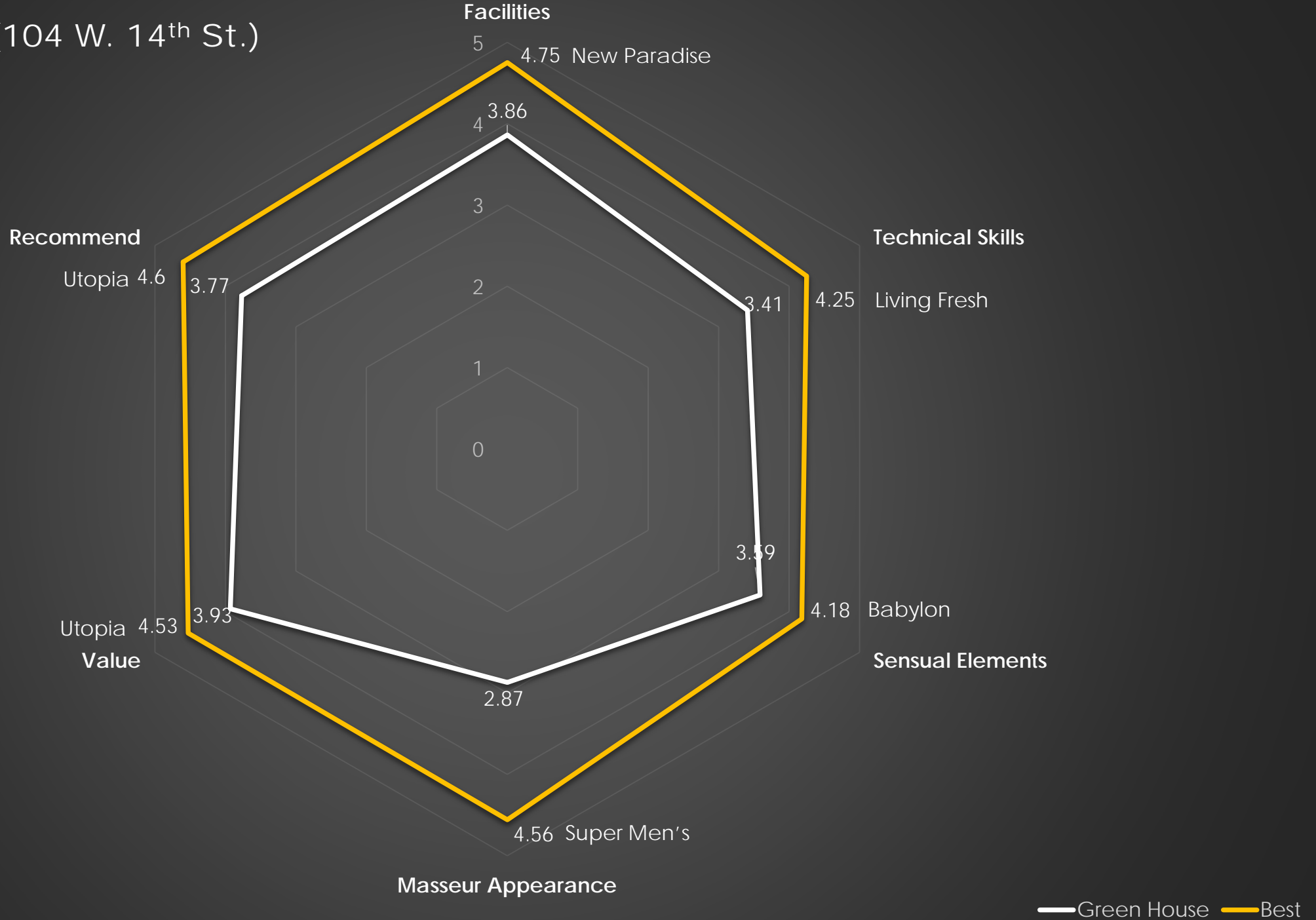
The facilities seem to be the weak point, but overall, this seems to be an average destination at a reasonable price.



— East Men's — Best

# Green House Spa (104 W. 14<sup>th</sup> St.)

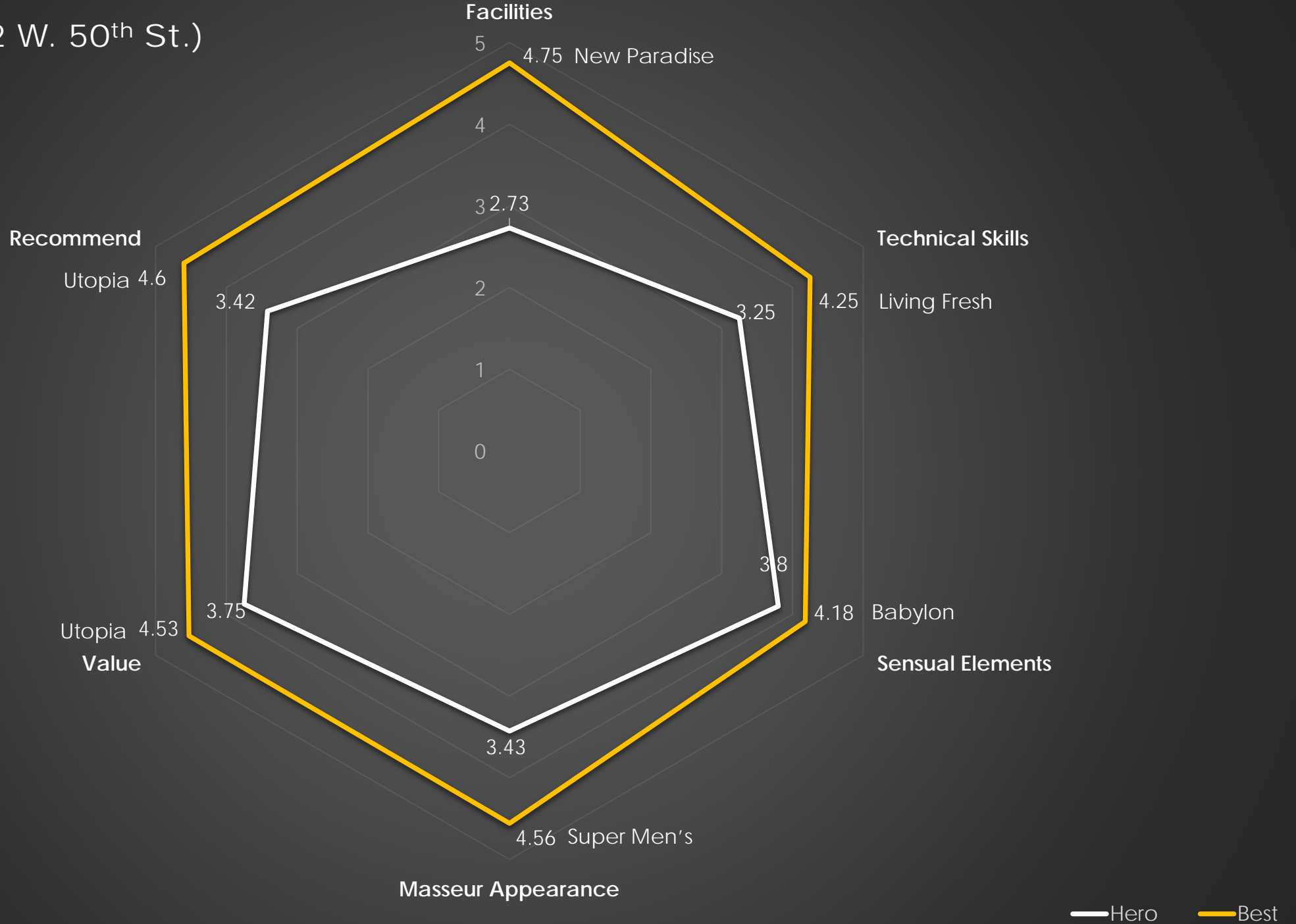
Green House Spa scores relatively well in all categories except masseur appearance. Note: masseur appearance is highly subjective and Green House has a reputation of thinner Asian masseurs. If that type is your cup of tea, this spa delivers in terms of the facility and value.



# Hero Men Spa (402 W. 50<sup>th</sup> St.)

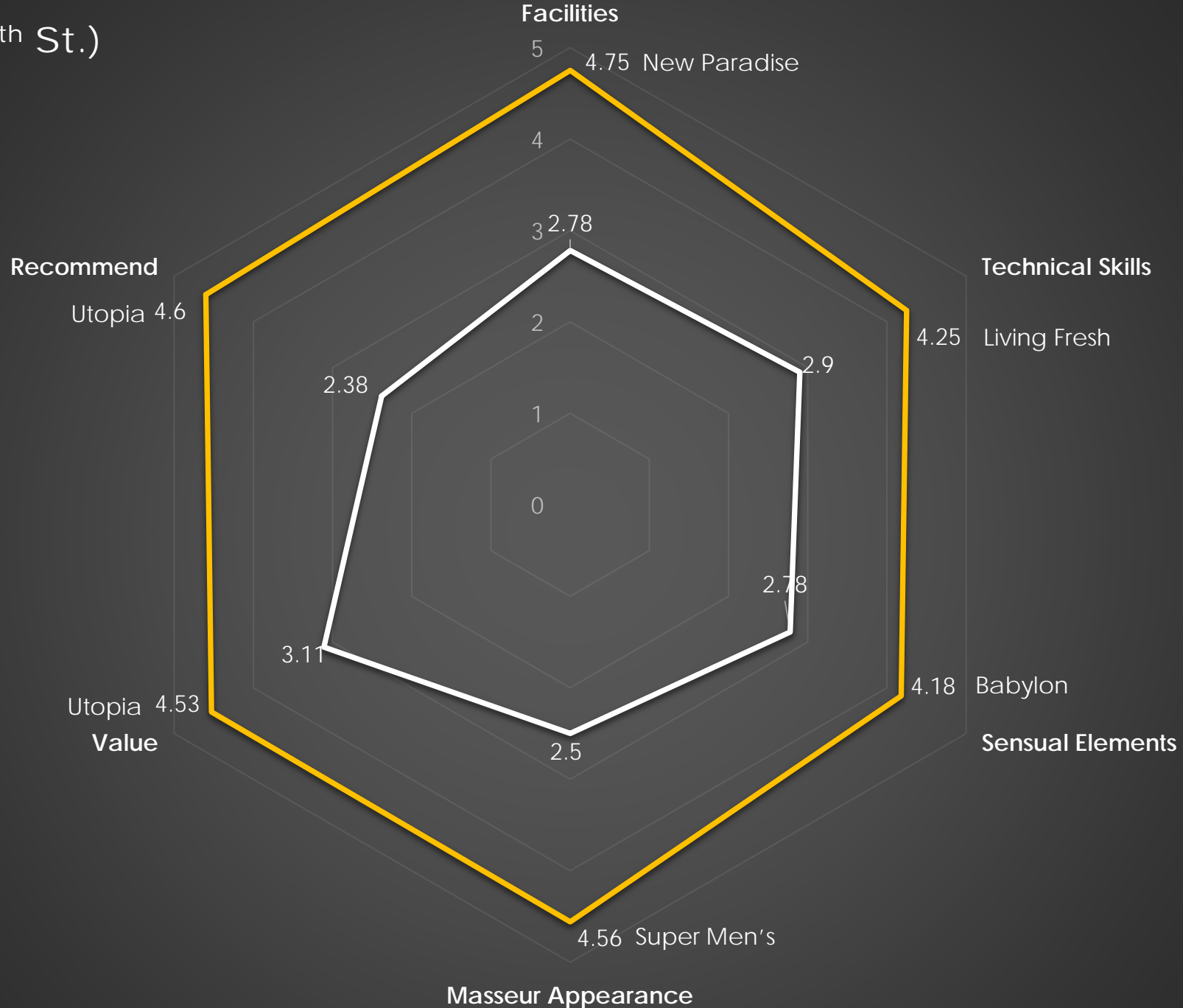
Hero Men's Spa seems to suffice, without standing out in any particular category. This spa offers discount pricing during daytime hours, possibly giving it relatively strong value scores. The highest score for Hero comes from sensual elements. The facilities seem to be dragging this spa down along with average technical skills.

Overall, this massage is a pretty consistent experience but unlikely to deliver a mind-blowing time. Of note: Jimmy received a couple of mentions for being one of the best in the city, so its possible some of the lower scores were attributed to other masseurs there.



# Hey Man (226 W. 4<sup>th</sup> St.)

Hey Man really underperforms across all categories. In an area (west village) that doesn't have any stand-out spas, it seems this spa delivers like the rest of them with an unmemorable experience. The value is reasonable, but low ratings from masseurs' appearances in addition to modest sensual elements scoring leads to a low recommend score for this spa.



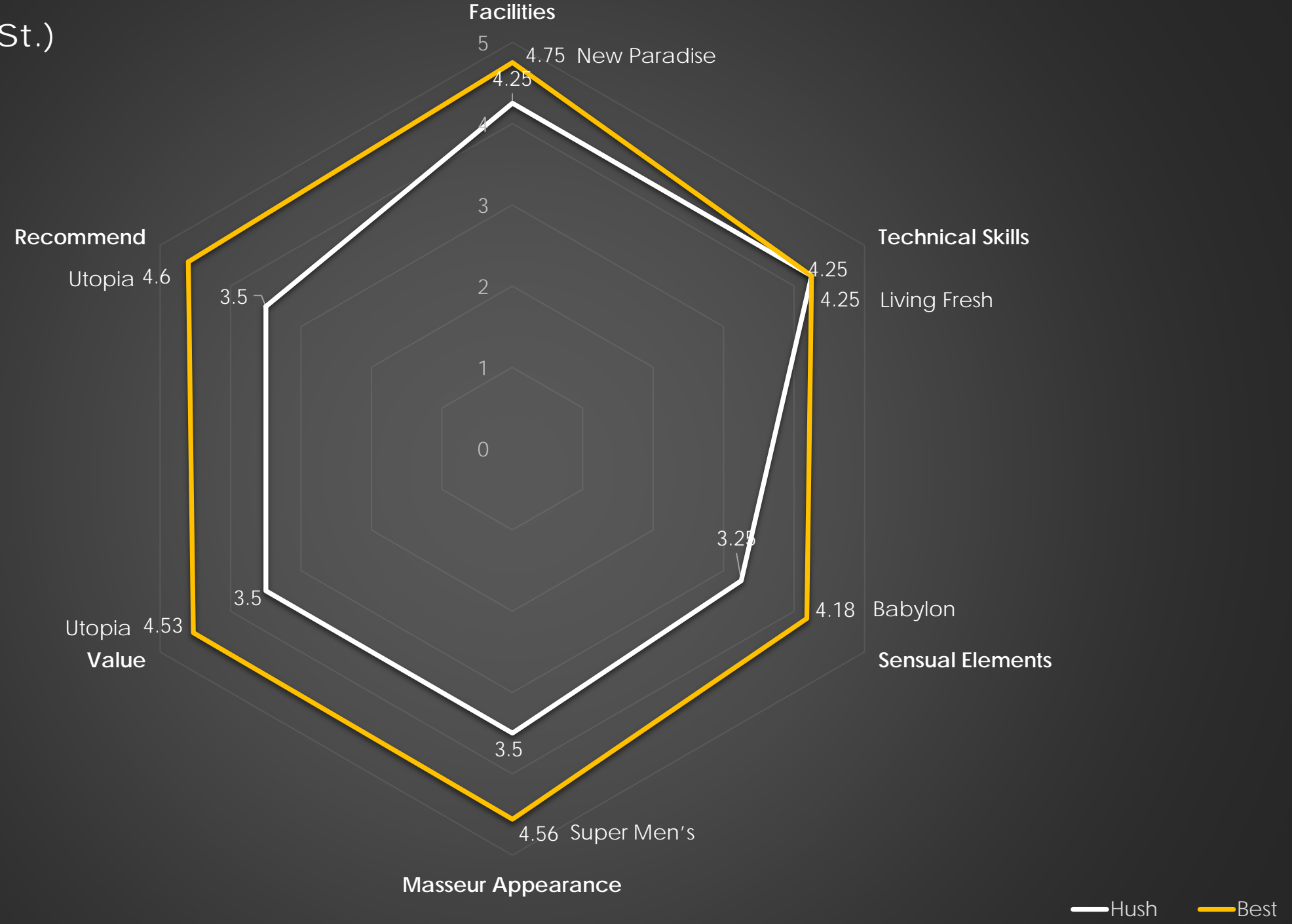
— Hey Man — Best



# Hush (324 W. 47<sup>th</sup> St.)

Hush is a relative newcomer to the Hell's Kitchen area and delivers with good facilities and technical skills. Sensual elements appear to be somewhat limited here resulting in an average value and recommend score.

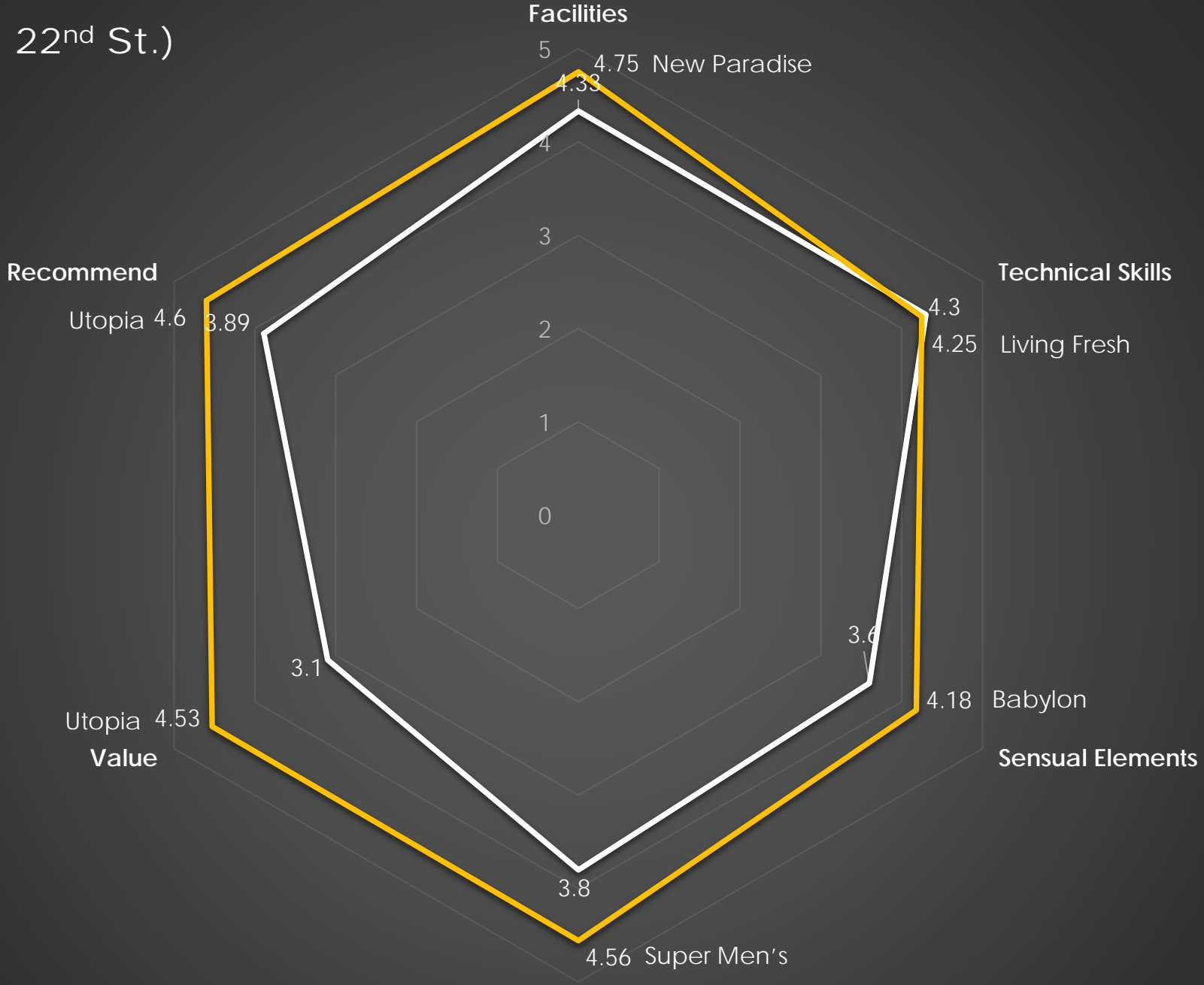
This might be worth checking out if you're open to spending a little more than other spas in the area. The rate posted online calls for \$120 for a 60 minute massage, though they may offer discounts.



# Living Fresh (44 W. 22<sup>nd</sup> St.)

Living Fresh delivers a great technical massage in an excellent facility. While the prices are a bit higher than others (\$115 per hour listed on website), the recommend score remains strong.

If a good technical massage in a nice facility is what you're looking for, this spa may be a good choice for you.



Utopia 4.6

Utopia 4.53

New Paradise 4.75

Super Men's 4.56

Technical Skills

Living Fresh

Babylon

Sensual Elements

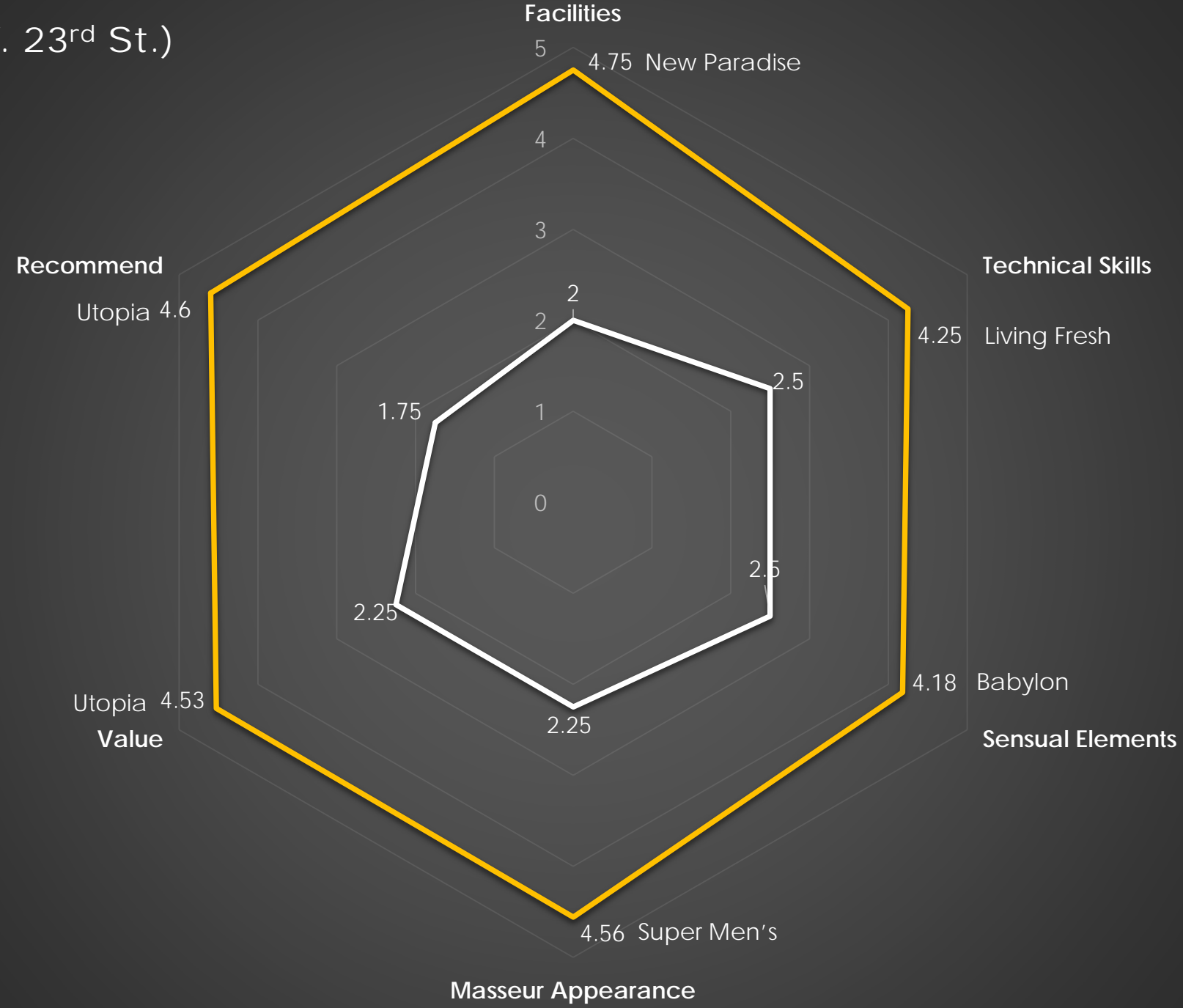
Recommend

Masseur Appearance

Living Fresh Best

# M-Star Spa (265 W. 23<sup>rd</sup> St.)

M-Star Spa really lacks across the board. One of the lowest recommend scores makes this spa hard to rationalize as a choice, especially with a few others in the vicinity.

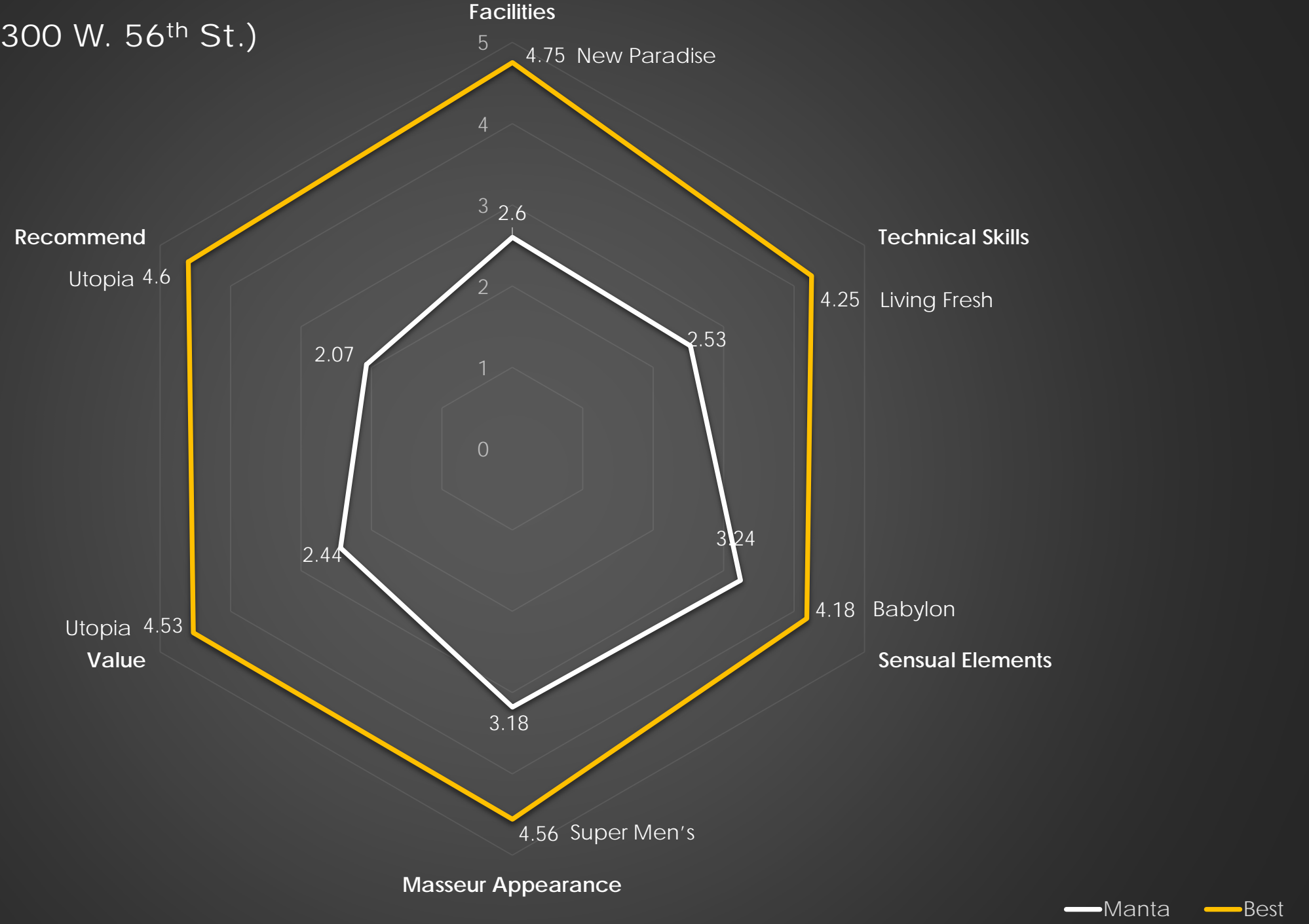


— M-Star — Best

# Manta Men's Spa (300 W. 56<sup>th</sup> St.)

Manta Men's Spa used to be known as a higher priced option in the group of spas, but it seems the newer batch of spas has passed them up. With only a 2.07 recommend score, customers aren't signaling a must-visit experience. The facilities, technical skills and value are all bringing this spa's reputation down.

The best thing about Manta, though average overall seems to be the sensual elements.

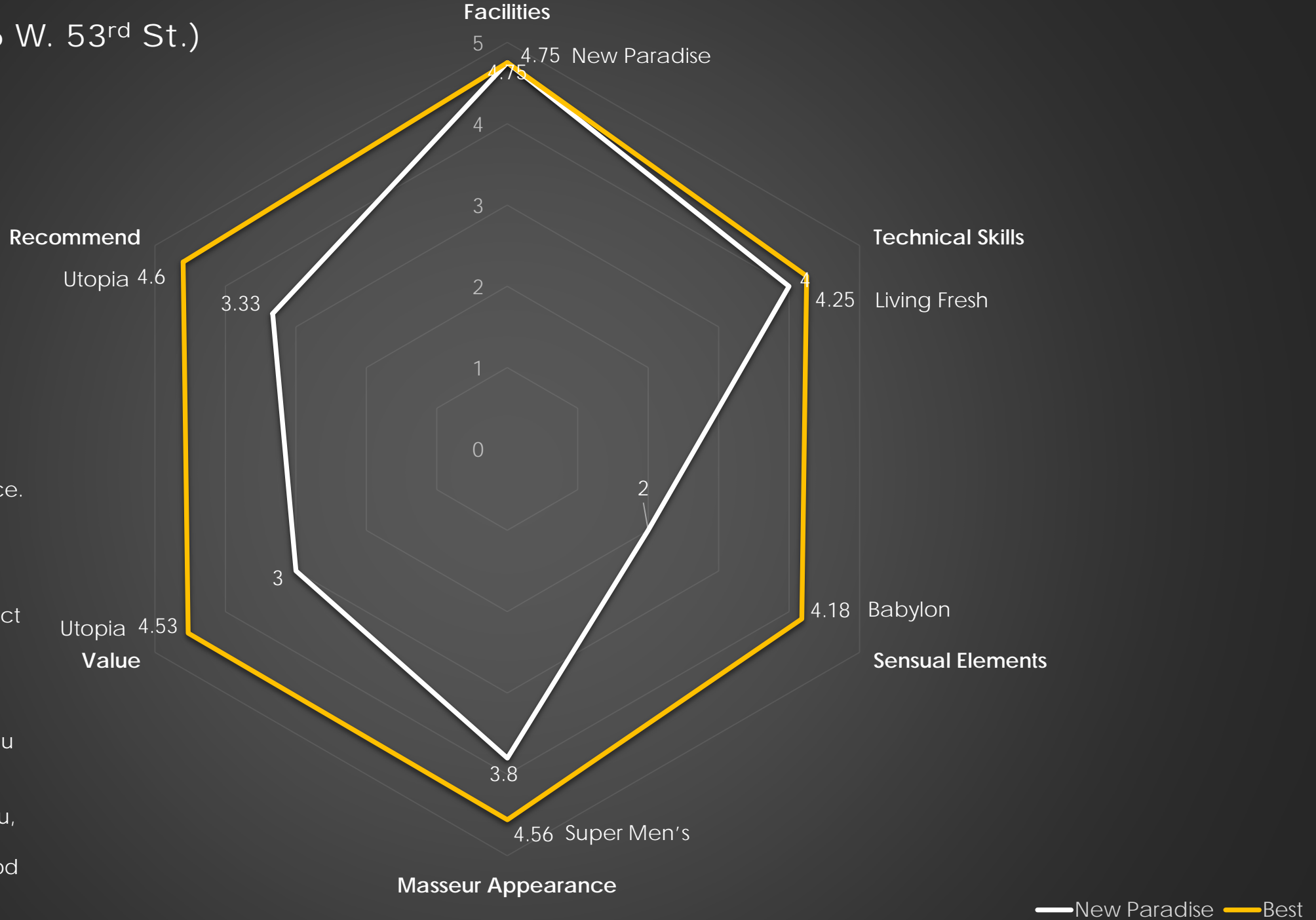


— Manta — Best

# New Paradise (346 W. 53<sup>rd</sup> St.)

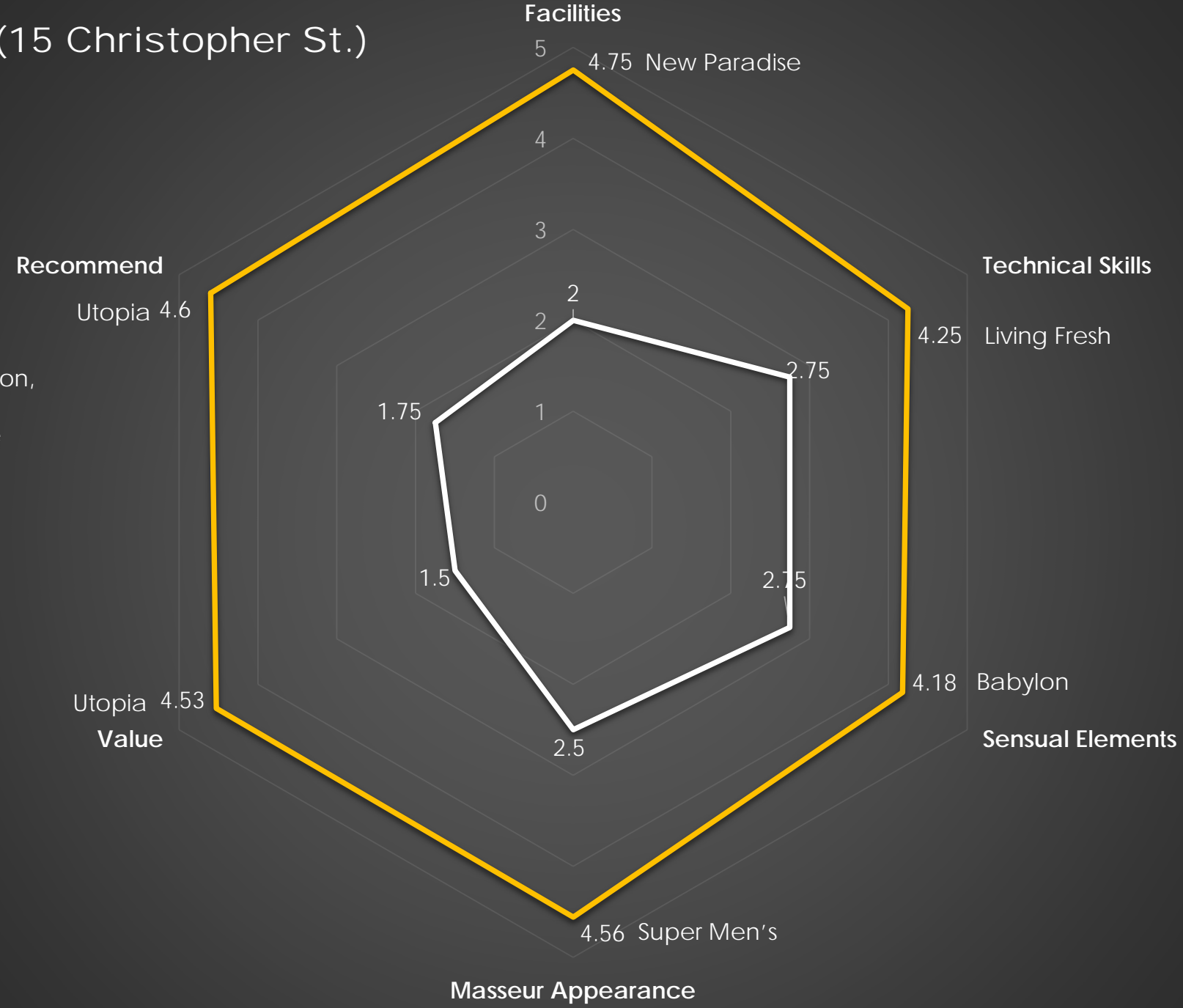
New Paradise received the highest score for its facilities across the entire set of NYC spas. Technical skills were also scored close to the top of the list, along with relatively high scores for masseur appearance. The value score and recommend were average.

The low score for sensual elements is likely due to the fact that the spa advertises and delivers a legit massage with only a limited number of customers claiming to have received more than that. If you are looking for a guaranteed sensual massage, this is probably not the place for you, but if you want a strong technical experience in a good facility, stop by.



# Successful Men's (15 Christopher St.)

A mostly forgettable destination, Successful Men's Spa fails to deliver in every category. The highest score came for technical skills and sensual elements, but the facility and value resulted in the lowest recommend score of all NY spas.

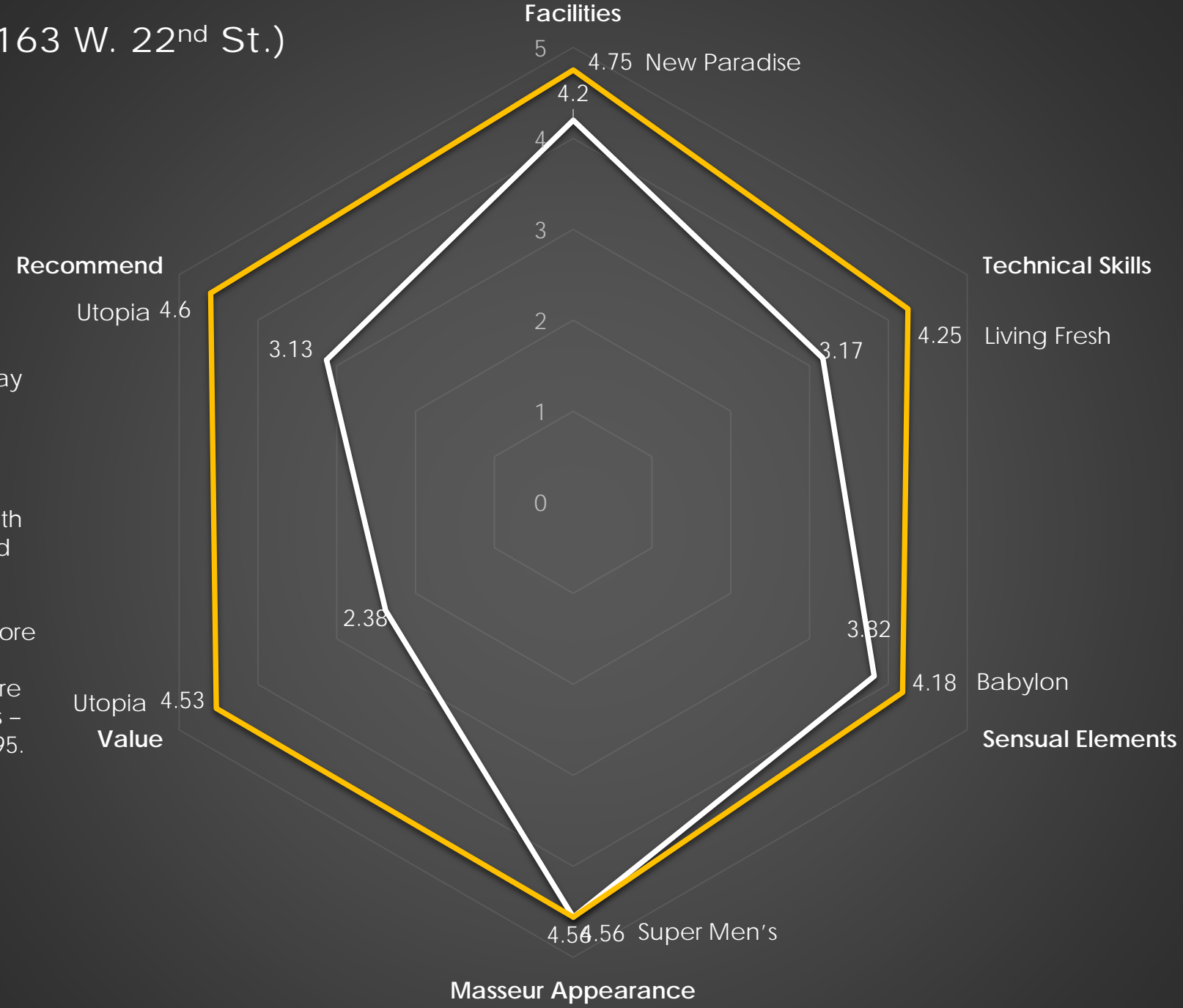


— Successful Men's

# Super Men's Spa (163 W. 22<sup>nd</sup> St.)

Super Men's Spa leads the way in terms of masseur appearance, likely due to a wide variety of masseur ethnicities and body types there. The spa also delivers with strong scores for its facility and sensual elements.

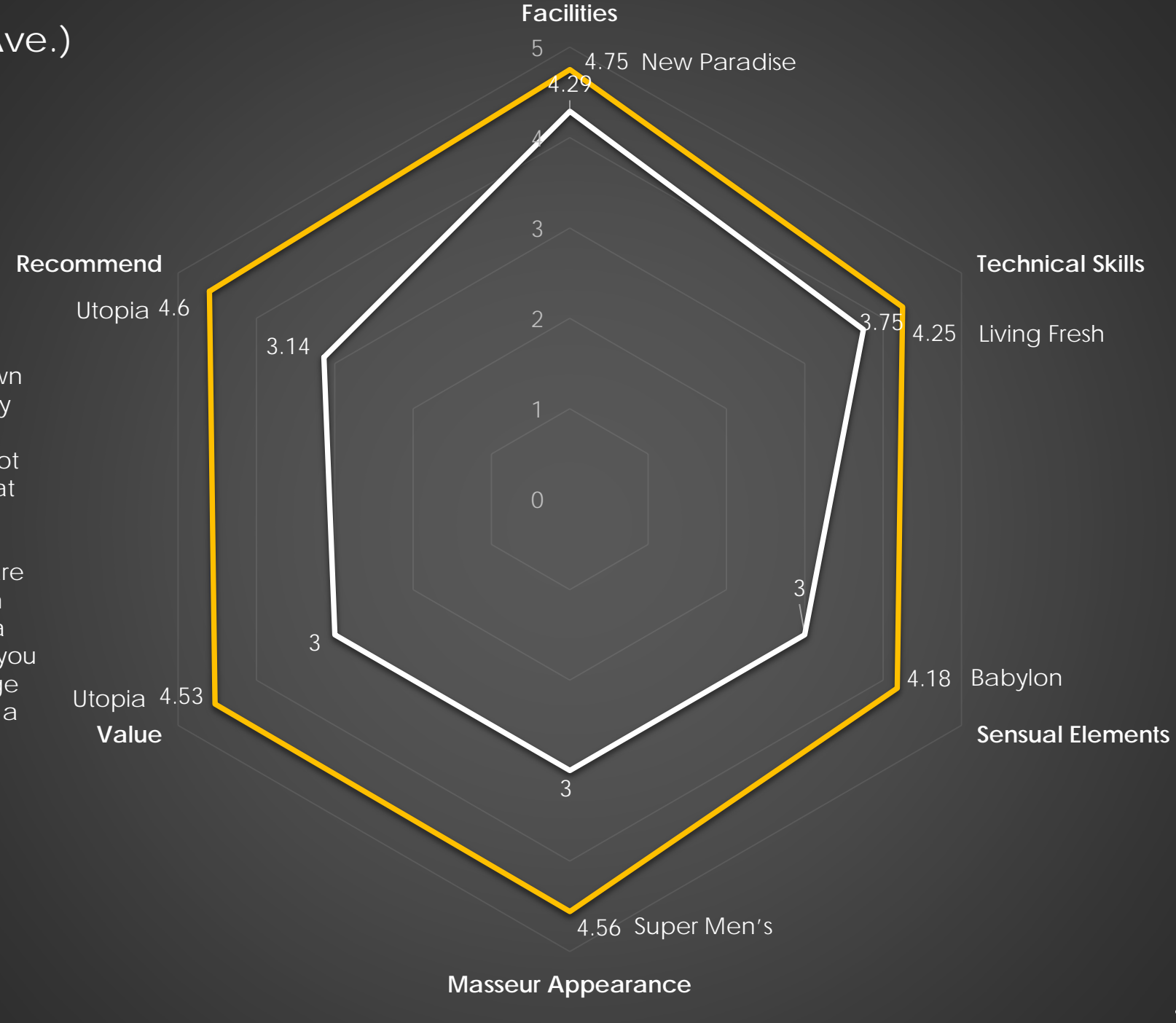
However, the recommend score is mostly average, likely impacted by a low value score – primarily due to higher costs – a 60 minute massage costs \$95.



— Super Men's — Best

# The/One (163 8<sup>th</sup> Ave.)

The/One Spa, previously known as a legit therapeutic spa only receives high scores for its facility and technical skills – not surprising. However, somewhat surprising is the relatively high score for sensual elements, indicating that some clients are getting some extra service on occasion. Overall, this spa is a mid-level recommend, but if you like a good technical massage in a nice facility this could be a winner for you.

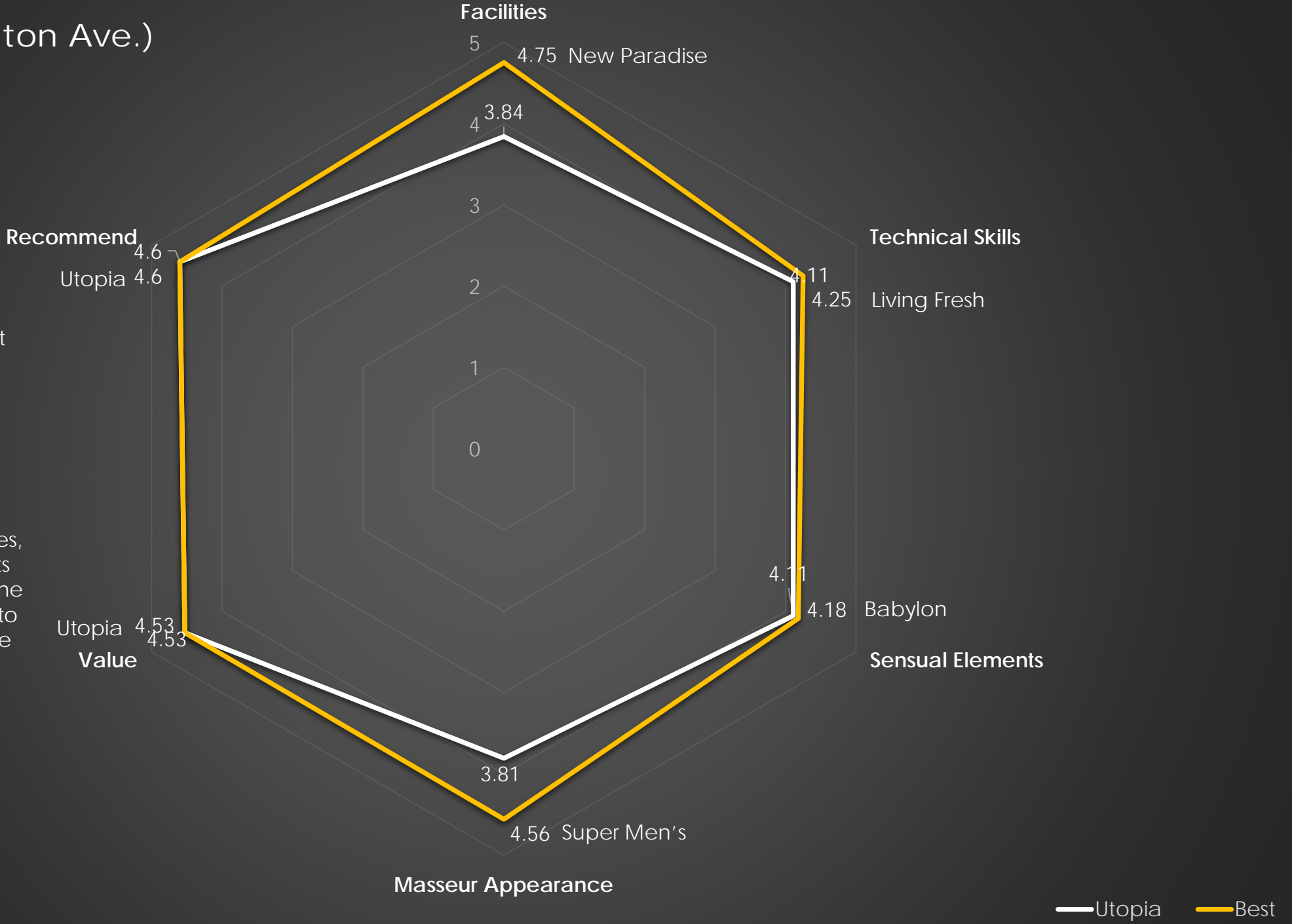


— The/One — Best



# Utopia (965 Lexington Ave.)

Utopia, one of the most recent additions to the spa market in New York is doing something right. This spa leads in recommendation and value – the two strongest indicators of customer loyalty. The facility and masseur appearance represent the spa's lower scores, but in comparison, all elements are on point for this spa. This one might be worth making a visit to regardless where you are in the city.

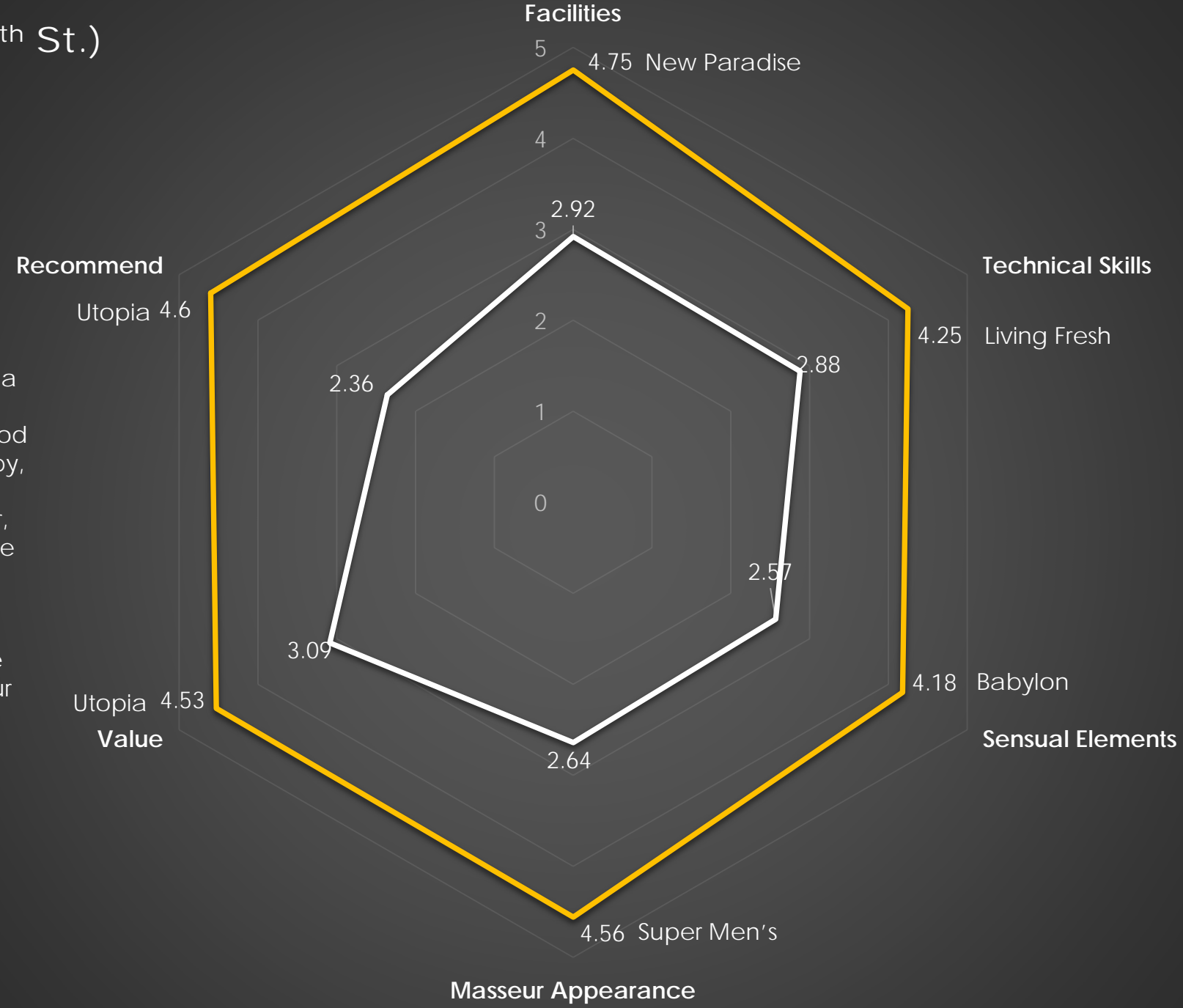


— Utopia — Best

# Why Not (174 W. 4<sup>th</sup> St.)

For the most part, Why Not spa comes up short across all categories. For a neighborhood with at least 3 – 4 spas close by, one would think a spa would elevate its game to take over, but it seems these West Village spas all settle for mediocrity.

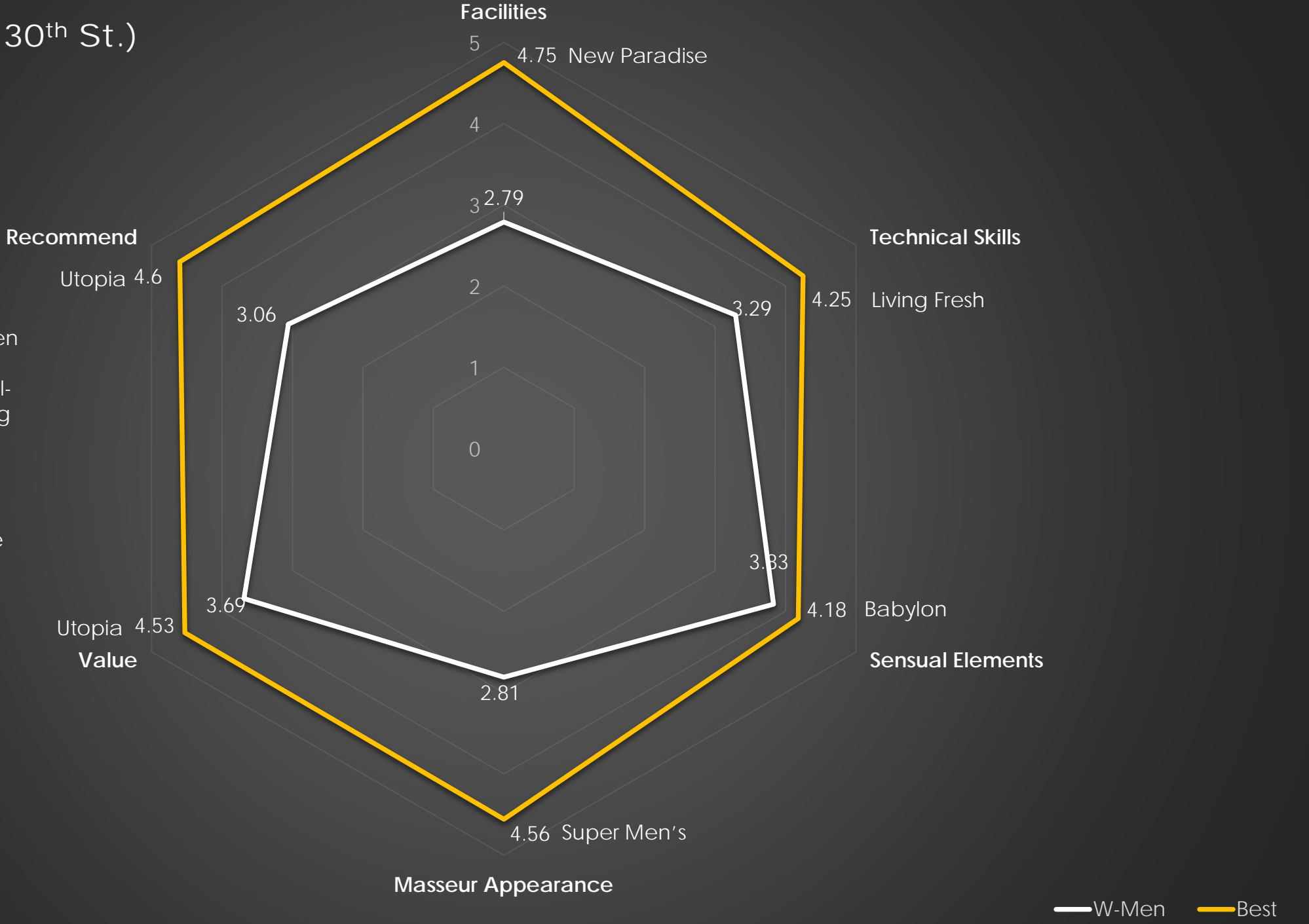
Value and facility are the strengths for this spa while the sensual elements and masseur appearance result in a lower recommend score.



— Why Not — Best

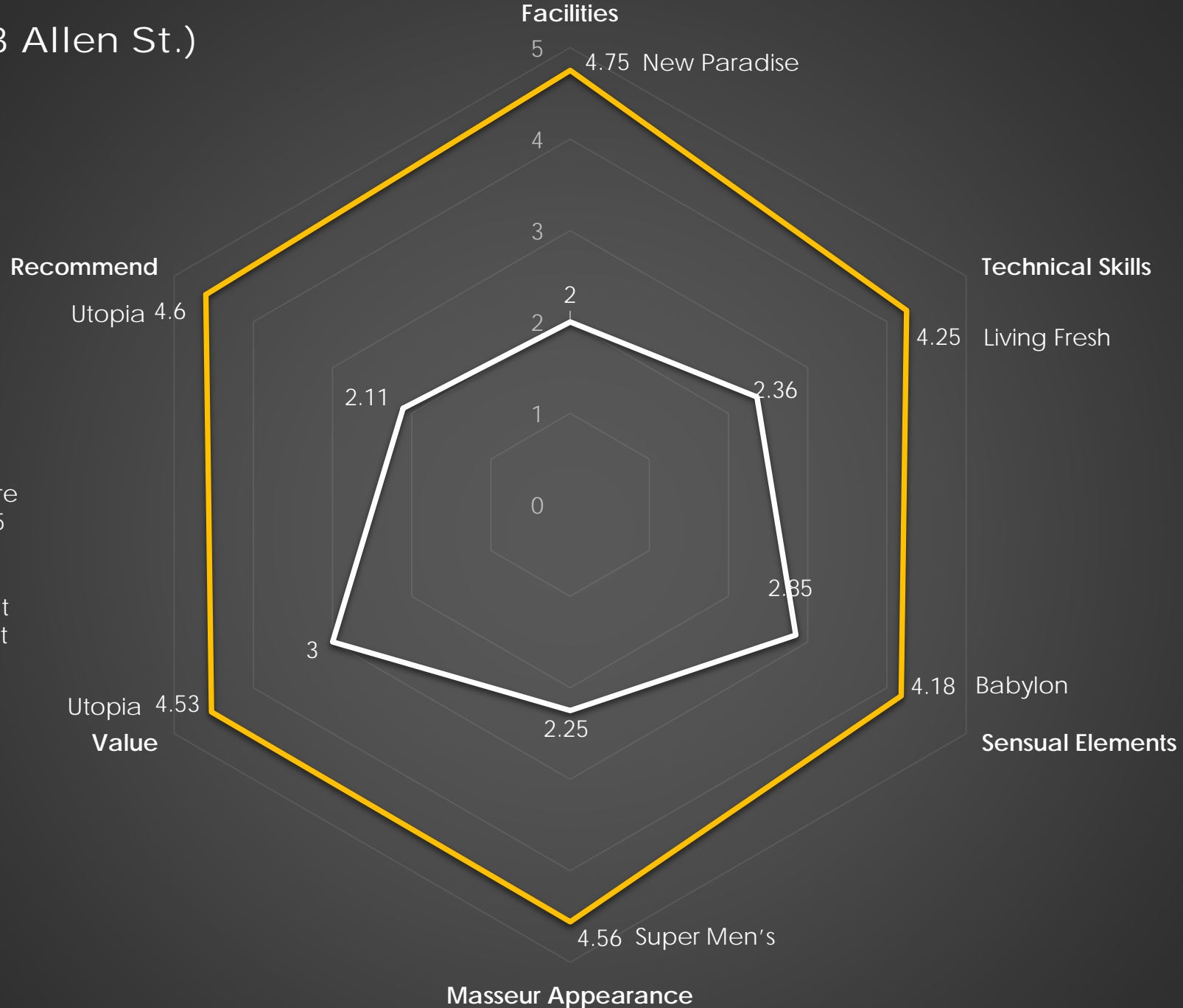
# WMen Spa (216 W. 30<sup>th</sup> St.)

If there's one strength of W-Men Spa, it's the sensual elements. Local spa pro, Andy has a well-known reputation for delivering memorable experiences, in particular in the secretive upstairs "lair". If the spa could focus on the facilities and masseur appearance, this one could compete with some of the city's best. However, until that time comes, it receives a mostly average recommend score.



# Yeah Man Spa (123 Allen St.)

Yeah Man is mostly unremarkable. The one thing that stands out is the spa's relatively inexpensive rate, resulting in a higher value score than its other attributes. At \$45 an hour, this is Manhattan's lowest price spa in town. If you're in the Lower East Side, it may be worth a visit, but don't have high expectations.

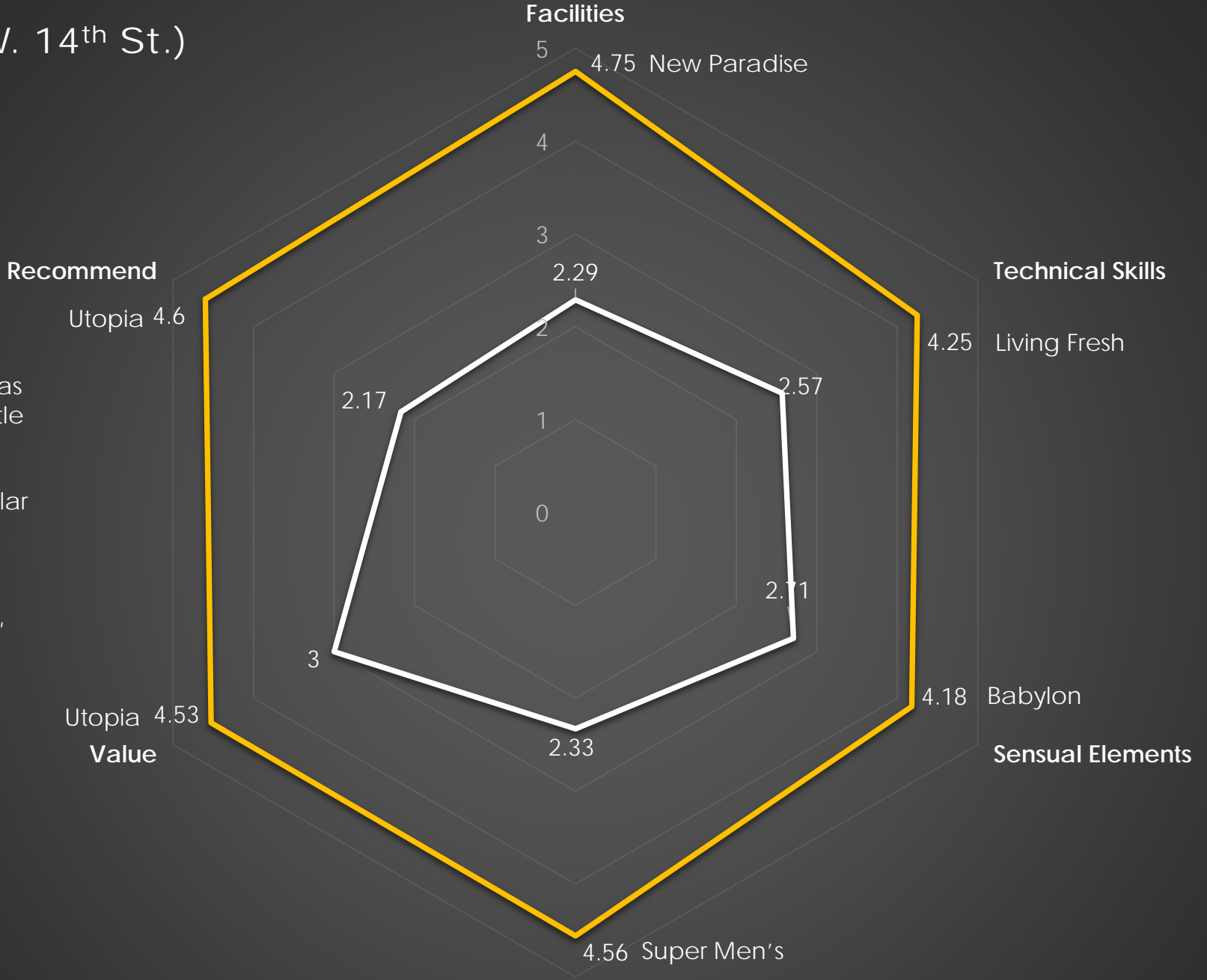


— Yeah Man — Best

# Yu-Ping Spa (112 W. 14<sup>th</sup> St.)

While customers view Yu-Ping as a reasonable value, there is little else that stands out about the spa. Facilities and sensual elements receive less than stellar ratings and below average recommendations.

If you're on 14<sup>th</sup> Street already, it's hard to not go to Green House instead.



— Yu-Ping — Best